

IAA The Institute Of Internal Auditors  
2008 Financial Services Conference  
Atlanta, GA, June 2-4, 2008

**EVALUATION: SESSION GS3**

**Richard St. John**

**8 To Be Great: The 8 Traits That Lead to Great Success**

Total number of respondents: 120  
Session met my expectations: Yes – 100%

**SESSION GS3 – COMMENTS FROM SURVEY**

- Awesome speaker.
- Great intro.
- Great topic and presentation.
- Best part of the conference.
- That was fun! Thank you!
- Great delivery, excellent ideas, great slideshow.
- Great session, very funny and insightful.
- Outstanding.
- Absolutely great presentation.
- Great/inspiring presentation.
- Best presentation of the conference.
- Better than I thought.
- Excellent.
- Excellent presenter.
- Great! Best session of the conference.
- Excellent presentation – great graphics – most enjoyable.
- Excellent speaker! Very interesting.
- Best session of the conference – excellent way to end.
- Great speaker, very funny, entertaining but educational.
- Best!

- Great speaker – very dynamic and inspirational.
- Very effective use of slides.
- Great ideas, great presentation, thoroughly engaging.
- Excellent presentation. We all know these traits, but he helped us to see what creates success. Very thought provoking.
- Wow!
- Best presentation of the conference.
- Great! Thanks!
- Great session. Got auditors passionate about success as they head back to the office.
- Excellent!
- Best part of the conference.
- Excellent presentation. Need more time for audience questions.
- Good slide show. Great speaker for first thing in the morning or right after lunch. He keeps you energized.
- Great speaker.
- Speaker was very positive and motivating.
- Great early morning speaker – loved the presentation and content.
- Can't wait to read his book!

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**SURVEY RATING – ON A SCALE OF 1 – 4**

Overall content of session:	3.89
Speaker's presentation skills:	3.93
Speaker's knowledge of subject:	3.94
Speaker's ability to cover all materials:	3.94
Meet the attendee's expectation:	3.95
Match the session description:	3.95
Allow for questions:	3.88
Materials correlate with the presentation:	3.92
<b>Average</b>	<b>3.93</b>